

connecting through stories

Books for Babies is a new initiative of Dungog Shire Community Centre and aims to give every baby born in the Dungog Shire area a book pack to nurture and encourage a love of reading from birth. Each pack will include a beautiful book, book mark, library book bag and information on the importance of reading to children from birth with tips and hints on how to make reading easy and fun with babies.

Books for Babies is about investing in our children's future through growing readers. A love of reading is a gift, but it also empowers children with the skills and abilities they need for a life of learning. Through Books for Babies we are giving the gift of a book to every baby born in the Dungog Shire.

Reading to babies is a beautiful way to connect with your baby, share quiet time with each other and share stories of your childhood. It also encourages pre-literacy and social skills for a flying start to life, develops a child's communication skills, supports their wellbeing and helps build strong and loving relationships between parent and baby.

Sharing stories and reading to babies helps set children up for a life time of loving to read, of building skills that will help them in their lifelong learning, but also help children explore the wonder, joy of relaxation and love of reading and sharing stories.

Newcastle Permanent funded this project, and by doing so are investing in the future of every baby born in the Dungog Shire.

As well as giving Books for Babies book packs the program will also hold a number of free, fun, family books and reading activities across the Dungog Shire in the coming months. These activities will focus on encouraging and supporting families to read with their babies and young children, to connect with their local libraries – a great resource for book lovers, as well as support families to build social and support networks for them and their babies.

Giving a book to every baby born in our community we hope to nurture and share a lifelong love of reading.











## Project up-date

## Background to the development of the project:

From the beginning of this project the need for a visual story to be told was identified as an important element that would underpin the project as a whole. Because the project is about sharing stories with families and babies, helping them to start their own story and growth and development through the sharing of stories, there was a need for the project to have a clear, identifiable and easily connected visual story that ran through all elements of the project.

The visual image needed to be simple, warm, engaging, culturally inclusive and easily understood and recognisable. The imaginary needed to be transferable and link with other reading and family engagement programs and initiatives in the area to ensure sustainability of the Books 4 Babies project post start up funding.

Consultation began with community members, child and family focused services including early childhood clinic health and Mindarriba Family Support staff to ensure that the materials produce through the project and the books selected for the project were meeting all needs of the families and children who would receive these gifts as well as the services who will be supporting the families with these resources.

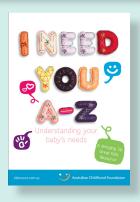
A range of resources have been developed as part of this project, these include: library bag, book mark, information booklet about child development, brain development and the power of reading to children, list of services and playgroups in the area to support families connecting to support and social networks, library membership application and of course a book. 600 packs have been resourced to date.

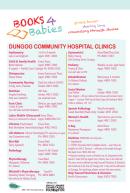
Developing strong support networks for the project has been important to ensure that families are connected with the project, but more importantly the project brings benefit, learning and joy to families. Extensive consultation around how the project should develop, what resource materials should be













developed and what they should look and feel like and validating and recognising the important role health services, libraries, playgroups and early learning centres play in the lives of families and babies has been vital in establishing strong and sustainable project partners. Project partners include: family care Cottage – Early Childhood Health, the Dungog library and local playgroups.

The project launched on Thursday 11th May at Dungog Library, with over 30 families attending. 75 packs have been given to families so far and the feedback has been very positive.

Services giving out the packs report that it is a wonderful way to engage with new families, it makes new parents feel more relaxed and valued. It also gives the family worker something fun to do with the family – read a book to their new baby. This activity helps role model positive interacts and builds relationships.

Feedback from families has been of great appreciation and thanks for such a lovely gift from their community. Parents have reported that they love reading to their baby, that it is nice to have something to do with their baby that is about spending time together beyond care giving.

The library has reported more young families becoming members and playgroups have reported more new mums are coming along to playgroups with their babies.







Alison Wright & Elizabeth Nelson, Hunter New England Health

## **Next steps:**

- Continue to roll the project out across the Shire with smaller project launch events in other townships.
- Continue to raise the awareness of the importance of reading to children from birth with a range of reading related events and public messaging on a range of platforms – newspaper, facebook, school and childcare centre newsletters
- Creation of a website to support the projects sustainability as well as provide support to families to engage in literacy with their children.

